

SHOW DISTRIBUTION

JANUARY

GoM Oil Spill & Ecosystem	February 5-8
Underwater Intervention	February 6-8
Subsea Expo	February 7-9
Decomm & Abandonment Summit	February 20-21

FEBRUARY

Oceanology International	March 13-15
Asia Pacific Maritime	March 14-16 ^*
CUCE	March 25-27 *

MARCH

Int'l Offshore Wind Forum	April 3-6
ICCOE	April 27-29 ^*
OTC	April 30 - May 3
International Telecoms Week	May 6-9 ^

APRIL

TBD

MAY

Int'l Conf on Ocean Energy	June 12-14 ^
Clean Pacific	June 19-21 ^
Int'l Conf on Coastal Engineering	July 30 - Aug 3 ^

JUNE

UDT	June 26-28 ^
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\* Digital Distribution  
^ Pending

JANUARY

DEADLINES:

EDITORIAL Nov 16th  
AD Dec 1st

EDITORIAL FOCUS

Underwater Navigation; Manned Submersibles;  
Deepwater Pipeline/Repair/Maintenance

PRODUCT & SERVICES FOCUS

Multibeam & Side Scan Sonar;  
Oil Spill Prevention & Clean-Up Services

FEBRUARY

DEADLINES:

EDITORIAL Jan 11th  
AD Jan 25th

EDITORIAL FOCUS

Oceanology; Maritime Security

PRODUCT & SERVICES FOCUS

Buoys & Monitoring Instrumentation;  
Diver Detection Systems; Training & Safety

APRIL

DEADLINES:

EDITORIAL Mar 15th  
AD Mar 29th

EDITORIAL FOCUS

Meteorology; Ocean Mapping & Survey;  
Decommissioning & Abandonment

PRODUCT & SERVICES FOCUS

Subsea Tools & Manipulators;  
Data Acquisition Products; Seismic Imaging

MARCH

DEADLINES:

EDITORIAL Feb 1st  
AD Feb 15th

EDITORIAL FOCUS

Offshore Technology;  
Subsea Fiber Optic Networks

PRODUCT & SERVICES FOCUS

Connectors, Cables & Umbilicals;  
Environmental Monitoring/Testing Services

JUNE

DEADLINES:

EDITORIAL May 10th  
AD May 24th

EDITORIAL FOCUS

UW Imaging & Processing; UW Archaeology

PRODUCT & SERVICES FOCUS

UW Imaging & Processing; Tracking &  
Positioning Systems; Magnetometers

MAY

DEADLINES:

EDITORIAL April 5th  
AD April 19th

EDITORIAL FOCUS

Ocean and Coastal Engineering, Infrastructure,  
and Construction; Bathymetric Mapping

PRODUCT & SERVICES FOCUS

Cranes, Winches & Control Systems;  
Water Dredges & Airlifts

Our content plan and show distribution schedule may change.

advertise@oceannews.com

SHOW DISTRIBUTION

JULY

TBD

AUGUST

SMM  
Submarine Networks World  
MTS Dynamic Positioning  
OCEANS '18

September 4-7 <sup>^^</sup>  
Sept 24-26 <sup>^^</sup>  
October 9-10 <sup>^</sup>  
October 22-25 <sup>^</sup>

SEPTEMBER

WindEnergy Hamburg  
AWEA Offshore Wind  
Offshore Energy  
Pacific Marine Expo

September 25-28 <sup>^</sup>  
October 16-17 <sup>^</sup>  
October 22-24 <sup>^</sup>  
TBD

OCTOBER

Clean Gulf  
Offshore Well Intervention GoM

November 13-15 <sup>^</sup>  
TBD

NOVEMBER/ DECEMBER

TBD

\* Digital Distribution  
^ Pending

DIGITAL

DEADLINES:

EDITORIAL June 1st  
AD June 1st

DEADLINES:

EDITORIAL Aug 2nd  
AD Aug 16th

DEADLINES:

EDITORIAL Nov 1st  
AD Nov 15th

AUGUST

DEADLINES:

EDITORIAL July 5th  
AD July 19th

EDITORIAL FOCUS

ROV & AUV Technology

PRODUCT & SERVICES FOCUS

Cameras, Lights & Imaging Sonars;  
Vehicle Sensor Suites

OCTOBER

DEADLINES:

EDITORIAL Sept 6th  
AD Sept 20th

EDITORIAL FOCUS

Offshore Communications;  
Subsea Telecom; Subsea Inspection,  
Monitoring, Repair & Maintenance

PRODUCT & SERVICES FOCUS

Marine Communications;  
Cable Installation Services

JULY

BUYERS' GUIDE

See page 6 for more details

SEPTEMBER

EDITORIAL FOCUS

Offshore Wind Installation &  
Maintenance; Offshore Supply & Emergency Vehicles

PRODUCT & SERVICES FOCUS

Offshore Support; Turbines;  
Offshore Wind Inspection Services

NOVEMBER/DECEMBER

EDITORIAL FOCUS

Year in Review; Commercial Diving & Salvage;  
Ocean Observing Systems; Ocean Science & Exploration

PRODUCT & SERVICES FOCUS

Acoustic Modems, Releases & Transponders;  
Diving Equipment & Services; Salvage; Buoyancy Materials

Our content plan and show distribution schedule may change.

advertise@oceannews.com

RATES

ALL ADVERTISING PRICES INCLUDE FULL 4 COLOR PRINT\*

	1X	3X	6X	10X	11+
<b>Full page</b>	\$3,635	\$3,555	\$3,470	\$3,430	\$3,390
<b>2/3 Page</b>	\$2,960	\$2,850	\$2,800	\$2,755	\$2,655
<b>1/2 Island</b>	\$2,750	\$2,610	\$2,550	\$2,500	\$2,455
<b>1/2 Vert./Horiz.</b>	\$2,570	\$2,440	\$2,355	\$2,305	\$2,285
<b>1/3 Vert./Square</b>	\$2,088	\$1,980	\$1,870	\$1,830	\$1,800
<b>1/4 Page</b>	\$1,810	\$1,760	\$1,695	\$1,645	\$1,595

COVERS	1X	3X	6X	10X	11+
<b>Front Cover</b>	\$6,700*				
<b>Cover II</b>	\$4,025	\$3,940	\$3,840	\$3,790	\$3,745
<b>Cover III</b>	\$4,025	\$3,940	\$3,840	\$3,790	\$3,745
<b>Cover IV</b>	\$4,210	\$4,115	\$4,015	\$3,965	\$3,915

\* CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION  
\*\* CONTACT YOUR SALES REPRESENTATIVE FOR BLACK & WHITE RATES

FEATURE PACKAGES / SPECIAL POSITIONS

FEATURE PACKAGES	PRICING
<b>Technical Feature</b>	\$5,700
<b>Corporate Feature</b>	\$6,700
<b>Executive Interview</b>	\$2,750

SPECIAL AD POSITIONS	PRICING
<b>Pages 3 - 9: Space &amp; Color*</b>	\$290
<b>Specific Position: Space &amp; Color*</b>	20%

OCEAN INDUSTRY DIRECTORY - PRINT/WEB

PUBLISHED IN EVERY ISSUE OF OCEAN NEWS & TECHNOLOGY MAGAZINE

**SILVER PLAN - \$500**

Digital only listing includes company info, logo, links to associated product/service categories, 100 word corporate description, sales contact, and one marketing document upload.\*

**GOLD PLAN - \$950**

Digital only listing includes company info, logo, links to associated product/service categories, 100 word corporate description, sales contact, and one marketing document upload, and one print category listing.\*

\*Contact sales for pricing of additional text

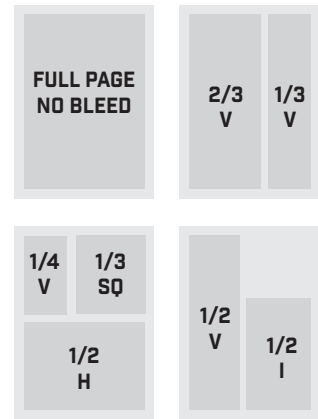
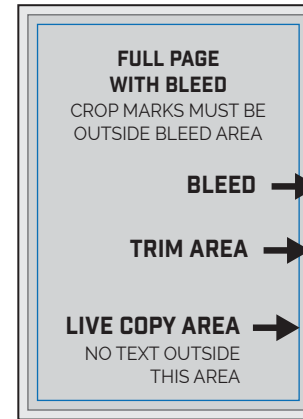
ADD QR



\$125 YR\*

OFFSHORE STATS & DATA	4X	8X	12X
<b>Size: 7" x 1.25" (177.8 x 31.75 mm)</b>	\$1,075	\$975	\$925

LAYOUT SPECIFICATIONS



DIMENSIONS

PLEASE NOTE AD DIMENSIONS HAVE CHANGED FOR 2018

	INCHES	MILLIMETERS
<b>Full Page</b>		
<b>With Bleed</b>	8.63" x 11.13"	219.2 x 282.7
<b>Trim Size</b>	8.38" x 10.88"	212.85 x 276.35
<b>Live Copy Area</b>	7.5" x 10"	190.5 x 254
<b>2/3 Vertical</b>	4.72" x 9.75"	120 x 247.65
<b>1/2 Island</b>	4.52" x 7.23"	114.8 x 183.64
<b>1/2 Horizontal</b>	7.18" x 4.81"	182.4 x 122.2
<b>1/2 Vertical</b>	3.5" x 9.75"	89 x 247.65
<b>1/3 Vertical</b>	2.28" x 9.75"	57.91 x 247.65
<b>1/3 Square</b>	4.62" x 4.81"	117.3 x 122.2
<b>1/4 Vertical</b>	3.33" x 4.81"	84.6 x 122.2

REQUIREMENTS

**Resolution and Embedded Images:** • MINIMUM 300 dpi • Requirements: 300 dpi for full color artwork or grayscale. Images and logos from websites are NOT usable for print ads.

**Platform:** Macintosh or PC accepted.

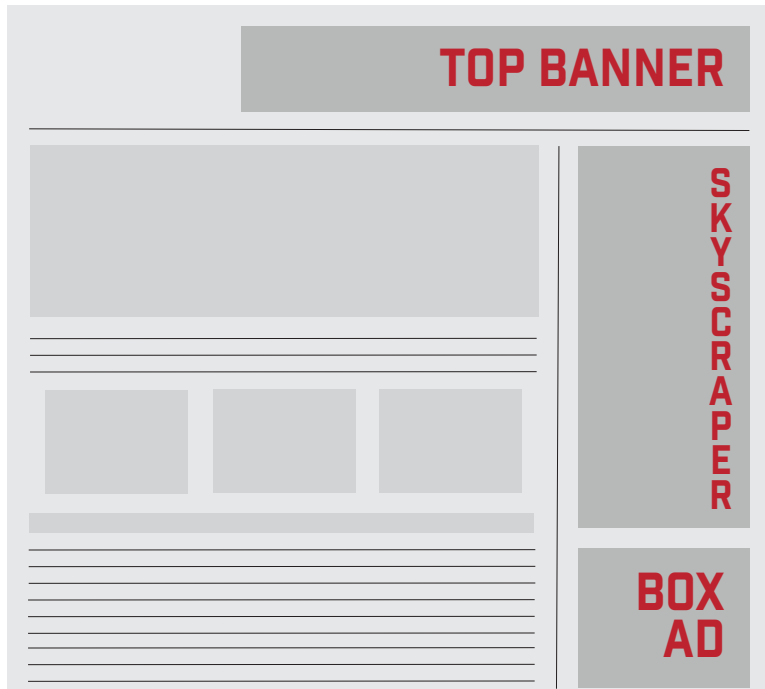
**File-types Accepted:** High resolution PDF, TIFF, EPS or JPG color.

**Color:** Send all files in CMYK mode. RGB and spot colors will be converted to CMYK. Publisher will not be responsible for shift in color.

**Fonts:** Unfurnished or PC platform fonts will be substituted.

**File Submission:** • Email: advertise@oceannews.com • Transfer file electronically via www.wetransfer.com or www.dropsend.com using advertise@oceannews.com as send-to address.

WEBSITE POSITIONS



**ALL BANNER & BOX AD POSITIONS  
CAN ROTATE MULTIPLE ASSETS**

**FOOTER BANNER**

IMAGES ARE FOR ILLUSTRATION PURPOSES ONLY AND DO NOT REFLECT ACTUAL SIZE

RATES

ALL DIGITAL ADVERTISING PRICES INCLUDE FULL 4 COLOR

HOME PAGE	1-6 MONTHS	7-12 MONTHS	NEWS PAGES	1-6 MONTHS	7-12 MONTHS
Top Banner	\$600/mo	\$350/mo	Top Banner	\$750/mo	\$500/mo
Skyscraper	\$750/mo	\$500/mo	Skyscraper	\$850/mo	\$600/mo
Box	\$300/mo	\$175/mo	Box	\$300/mo	\$175/mo
Footer Banner	\$200/mo	\$150/mo	Footer Banner	\$200/mo	\$150/mo

DIRECTORY PAGES	1-6 MONTHS	7-12 MONTHS	EVENTS PAGE	1-6 MONTHS	7-12 MONTHS
Top Banner	\$200/mo	\$100/mo	Top Banner	\$200/mo	\$100/mo
Box	\$125/mo	\$75/mo	Skyscraper	\$200/mo	\$100/mo
Footer Banner	\$75/mo	\$50/mo	Box	\$125/mo	\$75/mo
			Footer Banner	\$75/mo	\$50/mo

DIMENSIONS

	PIXELS
Banner	728 x 90
Skyscraper	300 x 600
Box	300 x 250

REQUIREMENTS

**Platform:** Macintosh or PC accepted  
**File-types Accepted:** Web quality PDF, JPG, GIF or SVG  
**Color:** Send all files in RGB mode. CMYK and spot colors will be converted to RGB. Publisher will not be responsible for shift in color. Anti-alias should be set to smooth.  
**Pixel density:** 72 dpi for full color artwork or grayscale.

**Submit files to:** advertise@oceannews.com via email, wetransfer.com or dropsend.com

CONTACT YOUR SALES REPRESENTATIVE

**NORTH AMERICA**  
Lisa Chilik

1.574.261.4215

lchilik@tscpublishing.com

**INTERNATIONAL**  
Mimi Shipman

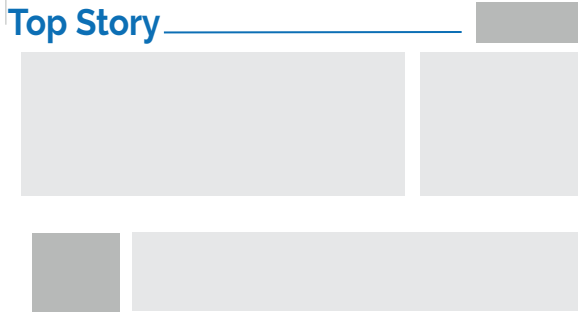
M: +44 (0) 7776017564

mshipman@tscpublishing.com

## NEWSLETTER POSITIONS

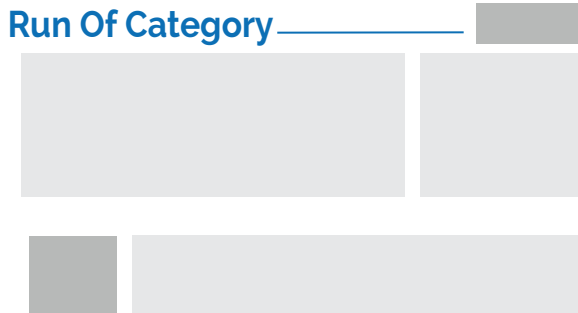


### LEADERBOARD AD 600 X 74



### TOP STORY SPONSORSHIP

LOGO  
80 x 80 IMAGE  
TITLE 50 Characters w/ Spaces  
BODY 145 Characters w/ Spaces



### RUN OF CATEGORY SPONSORSHIP

LOGO  
80 x 80 IMAGE  
TITLE 50 Characters w/ Spaces  
BODY 145 Characters w/ Spaces

### BANNER AD 600 X 74

BANNERS			SPONSORSHIPS		
	1-6 MONTHS	7-12 MONTHS		1-6 MONTHS	7-12 MONTHS
Leaderboard	\$900/mo	\$700/mo	Top Story	\$800/mo	\$600/mo
Banner	\$875/mo	\$500/mo	Run of Category	\$725/mo	\$575/mo

## RATES

### BONUS EXPOSURE

**Leaderboard** purchase includes a **Top Banner** ad in the News section of oceannews.com  
**Banner** purchase includes an in-article **Banner** ad in the News section of oceannews.com  
**Sponsorship** purchase includes a **Skyscraper** ad in the News section of oceannews.com

## DIMENSIONS

	PIXELS
Leaderboard	600 x 74
Banner	600 x 74

### VIDEO

CONTACT YOUR SALES REPRESENTATIVE FOR DETAILS AND AVAILABILITY

## REQUIREMENTS

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- File-types Accepted:** Web quality PDF, JPG, GIF or SVG.
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- Pixel density:** 72 dpi for full color artwork or grayscale.
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RATES

ALL ADVERTISING PRICES INCLUDE FULL 4 COLOR

	PRICE
Full page	\$1,947
1/2 Horizontal	\$1,257
1/3 Vertical	\$1,112
1/3 Square	\$1,112
1/4 Page	\$979

SPECIAL POSITIONS

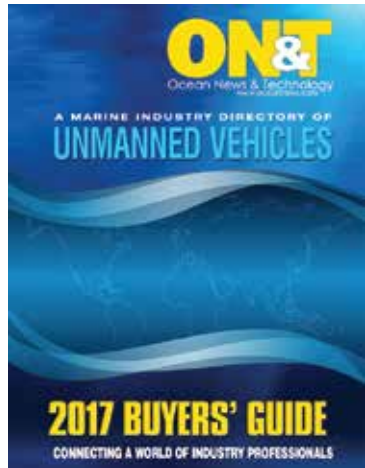
FULL PAGE	PRICE
Cover II	\$2,380
Cover III	\$2,380
Cover IV	\$2,380
Page 3	\$2,194
Adjacent TOC	\$2,194
Enhanced Listings*	\$250

This comprehensive digital directory includes detailed, comparative product information for ROV's, AUV's, USV's, Gliders, Crawlers, Landers and Towed Vehicles, as well as corresponding manufacturer contact listings.

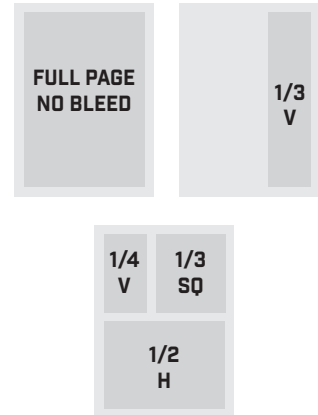
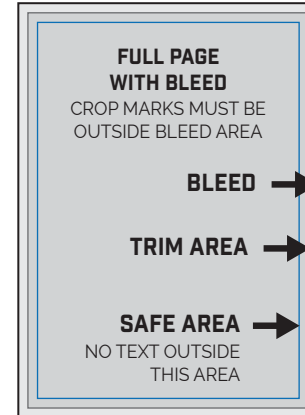
The Buyers' Guide is distributed to over 18,000 industry professionals once per year and available 24/7 on the Ocean News & Technology website.



\*Ask your sales representative about enhanced listings.



LAYOUT SPECIFICATIONS



DIMENSIONS

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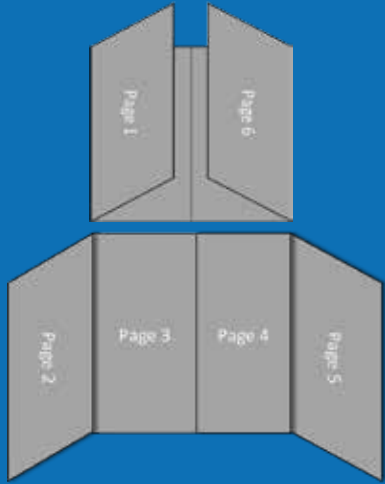
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**CENTER GATEFOLD**



**FRONT GATEFOLD**



**LAYOUT SPECIFICATIONS**

**MANUFACTURING / OPERATING**

**PRICE**

**Gatefold Center**

Spread - 6 Pages  
Includes - Panorama, 360° image, or video\*\*

\$10,000

**Gatefold Front**

Spread - 3-5 Pages  
Includes - Panorama, 360° image, or video\*\*

\$5,000 - \$10,000

**Centerfold**

Include video in the digital edition\*\*

\$3,000

\$500

**DIMENSIONS**

**INCHES**

**MILLIMETERS**

**Centerfold w/ Bleed**

17.8" x 11.25"

452.12 x 285.75

**\*\*VIDEO SPECIFICATIONS**

File size: Under 10mb

File type: FLV, F4V, MP4

File dimensions: 400 x 300

Duration: 30 seconds to 2 minutes

Quality: Speed

Bitrate: 400 kb/s

Audio bitrate: 64 kb/s

**EVENTS MAP SPONSORSHIP**

**MONTHLY \$250/ month**

**ANNUAL \$1,200/ year**

Logo on website in Events section

Logo in magazine on Events map

Logo on website in Events section

Logo in magazine on Events map

Included in Quarterly Emailer

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**DIGITAL MAGAZINE OFFERS**

	<b>DESCRIPTION</b>	<b>SPECIFICATIONS</b>	<b>PRICE</b>
Video*	Embedded videos and pop-ups	**	\$500
Animation Content*	Live, external website content can be overlaid directly onto digital edition pages	HTML 5 animation	\$500
Lightbox*	Pop-up window that appears when reader clicks specified link	URL to targeted website	\$800 - \$1,000
Background Audio*	Add audio file to play in background	MP3 audio file (any audio file)	\$300
Slide Shows*	Add images behind main page	Standard magazine requirements	\$500
Audio Links*	Reader must click button to hear	MP3 audio file (any audio file)	\$150
Interstitial Page	Pop-up page. Only available after pg.5	High-res image	\$1,200
Sponsorship Page*	Premium spot, first page to view. Logo required - linked to company website.	Standard magazine content	\$1,500
Tall Page*	Additional content below page without interruption the existing content	Standard magazine content	\$800
Margin Banner	Skyscraper to left or right outside digital magazine	120 x 600 pixels	\$750 (\$500 for 6 months up)

\*ADD ON DIGITAL FEATURE THAT REQUIRES PAID CONTENT IN MAGAZINE.

advertise@oceannews.com

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