

SHOW DISTRIBUTION

JANUARY

AD DEADLINE
December 1st

EDITORIAL FOCUS

Underwater Navigation; Manned Submersibles;
Deepwater Pipeline/Repair/Maintenance

PRODUCT & SERVICES FOCUS

Multibeam & Side Scan Sonar;
Oil Spill Prevention & Clean-Up Services

FEBRUARY

AD DEADLINE
January 18th

EDITORIAL FOCUS

Oceanology; Maritime Security

PRODUCT & SERVICES FOCUS

Buoys & Monitoring Instrumentation;
Diver Detection Systems; Training & Safety

MARCH

AD DEADLINE
February 15th

EDITORIAL FOCUS

Offshore Technology;
Subsea Fiber Optic Networks

PRODUCT & SERVICES FOCUS

Connectors, Cables & Umbilicals;
Environmental Monitoring/Testing Services

APRIL

AD DEADLINE
March 29th

EDITORIAL FOCUS

Meteorology; Ocean Mapping & Survey;
Decommissioning & Abandonment

PRODUCT & SERVICES FOCUS

Subsea Tools & Manipulators;
Data Acquisition Products; Seismic Imaging

MAY

AD DEADLINE
April 19th

EDITORIAL FOCUS

Ocean and Coastal Engineering, Infrastructure,
and Construction; Bathymetric Mapping

PRODUCT & SERVICES FOCUS

Cranes, Winches & Control Systems;
Water Dredges & Airlifts

JUNE

AD DEADLINE
May 24th

EDITORIAL FOCUS

UW Imaging & Processing; UW Archaeology

PRODUCT & SERVICES FOCUS

UW Imaging & Processing; Tracking &
Positioning Systems; Magnetometers

JANUARY

GoM Oil Spill & Ecosystem	February 5-8
Underwater Intervention	February 6-8
Subsea Expo	February 7-9
Decomm & Abandonment Summit	February 20-21 ^

FEBRUARY

Oceanology International	March 13-15
Asia Pacific Maritime	March 14-16 ^^
CUCE	March 25-27 ^^

MARCH

Int'l Offshore Wind Forum	April 3-6 ^
ICCOE	April 27-29 ^^
OTC	April 30 - May 3 ^
International Telecoms Week	May 6-9 ^^
Telecom Exchange	June 20 ^^

APRIL

Deepwater & Decomm Workshop	TBD
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MAY

Int'l Conf on Ocean Energy	June 12-14 ^
Clean Pacific	June 19-21 ^
Int'l Conf on Coastal Engineering	July 30 - Aug 3 ^

JUNE

UDT	June 26-28 ^
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* Digital Distribution
^ Pending

Our content plan and show distribution schedule may change.

advertise@oceannews.com

SHOW DISTRIBUTION

DIGITAL JULY

AD DEADLINE
June 7th

BUYERS' GUIDE
See page 6 for more details

SEPTEMBER

AD DEADLINE
August 16th

EDITORIAL FOCUS
Offshore Wind Installation & Maintenance;
Offshore Supply & Emergency Vehicles

PRODUCT & SERVICES FOCUS
Offshore Support; Turbines;
Offshore Wind Inspection Services

NOVEMBER/DECEMBER

AD DEADLINE
November 15th

EDITORIAL FOCUS
Year in Review; Commercial Diving & Salvage;
Ocean Observing Systems; Ocean Science & Exploration

PRODUCT & SERVICES FOCUS
Acoustic Modems, Releases & Transponders;
Diving Equipment & Services; Salvage

AUGUST

AD DEADLINE
July 19th

EDITORIAL FOCUS
ROV & AUV Technology

PRODUCT & SERVICES FOCUS
Cameras, Lights & Imaging Sonars;
Vehicle Sensor Suites

OCTOBER

AD DEADLINE
September 20th

EDITORIAL FOCUS
Offshore Communications; Subsea Telecom;
Subsea Inspection, Monitoring, Repair & Maintenance

PRODUCT & SERVICES FOCUS
Marine Communications;
Cable Installation Services

JULY

TBD

AUGUST

SMM	September 4-7 ^{^^} *
OCEANS '18	October 22-25 [^]
Submarine Networks World	TBD *
MTS Dynamic Positioning	TBD

SEPTEMBER

WindEnergy Hamburg	September 25-28 [^]
Pacific Marine Expo	TBD
AWEA Offshore Wind	TBD
Offshore Energy	TBD

OCTOBER

Clean Gulf	TBD
Offshore Well Intervention GoM	TBD

NOVEMBER/ DECEMBER

TBD

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^ Pending

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advertise@oceannews.com

RATES

ALL ADVERTISING PRICES INCLUDE FULL 4 COLOR PRINT*

	1X	3X	6X	10X	11+
Full page	\$3,635	\$3,555	\$3,470	\$3,430	\$3,390
2/3 Page	\$2,960	\$2,850	\$2,800	\$2,755	\$2,655
1/2 Island	\$2,750	\$2,610	\$2,550	\$2,500	\$2,455
1/2 Vert./Horiz.	\$2,570	\$2,440	\$2,355	\$2,305	\$2,285
1/3 Vert./Square	\$2,088	\$1,980	\$1,870	\$1,830	\$1,800
1/4 Page	\$1,810	\$1,760	\$1,695	\$1,645	\$1,595

COVERS	1X	3X	6X	10X	11+
Front Cover	\$6,700*				
Cover II	\$4,025	\$3,940	\$3,840	\$3,790	\$3,745
Cover III	\$4,025	\$3,940	\$3,840	\$3,790	\$3,745
Cover IV	\$4,210	\$4,115	\$4,015	\$3,965	\$3,915

* CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION
** CONTACT YOUR SALES REPRESENTATIVE FOR BLACK & WHITE RATES

FEATURE PACKAGES / SPECIAL POSITIONS

FEATURE PACKAGES	PRICING
Technical Feature	\$5,700
Corporate Feature	\$6,700
Executive Interview	\$2,750

SPECIAL AD POSITIONS	PRICING
Pages 3 - 9: Space & Color*	\$290
Specific Position: Space & Color*	20%

OCEAN INDUSTRY DIRECTORY - PRINT/WEB

PUBLISHED IN EVERY ISSUE OF OCEAN NEWS & TECHNOLOGY MAGAZINE

SILVER PLAN - \$500

Digital only listing includes company info, logo, links to associated product/service categories, 100 word corporate description, sales contact, and one marketing document upload.*

GOLD PLAN - \$950

Digital only listing includes company info, logo, links to associated product/service categories, 100 word corporate description, sales contact, and one marketing document upload, and one print category listing.*

*Contact sales for pricing of additional text

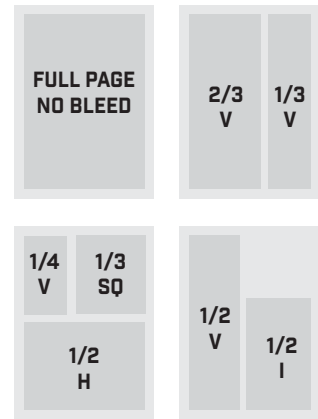
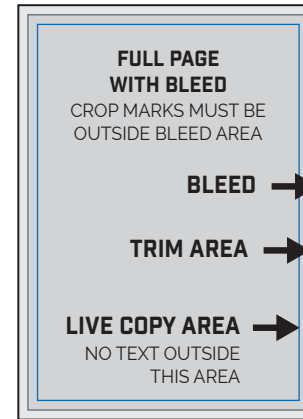
ADD QR



\$125 YR*

OFFSHORE STATS & DATA	4X	8X	12X
Size: 7" x 1.25" (177.8 x 31.75 mm)	\$1,075	\$975	\$925

LAYOUT SPECIFICATIONS



DIMENSIONS

PLEASE NOTE AD DIMENSIONS HAVE CHANGED FOR 2018

	INCHES	MILLIMETERS
Full Page		
With Bleed	8.63" x 11.13"	219.2 x 282.7
Trim Size	8.38" x 10.88"	212.85 x 276.35
Live Copy Area	7.5" x 10"	190.5 x 254
2/3 Vertical	4.72" x 9.75"	120 x 247.65
1/2 Island	4.52" x 7.23"	114.8 x 183.64
1/2 Horizontal	7.18" x 4.81"	182.4 x 122.2
1/2 Vertical	3.5" x 9.75"	89 x 247.65
1/3 Vertical	2.28" x 9.75"	57.91 x 247.65
1/3 Square	4.62" x 4.81"	117.3 x 122.2
1/4 Vertical	3.33" x 4.81"	84.6 x 122.2

REQUIREMENTS

Resolution and Embedded Images: • MINIMUM 300 dpi • Requirements: 300 dpi for full color artwork or grayscale. Images and logos from websites are NOT usable for print ads.

Platform: Macintosh or PC accepted.

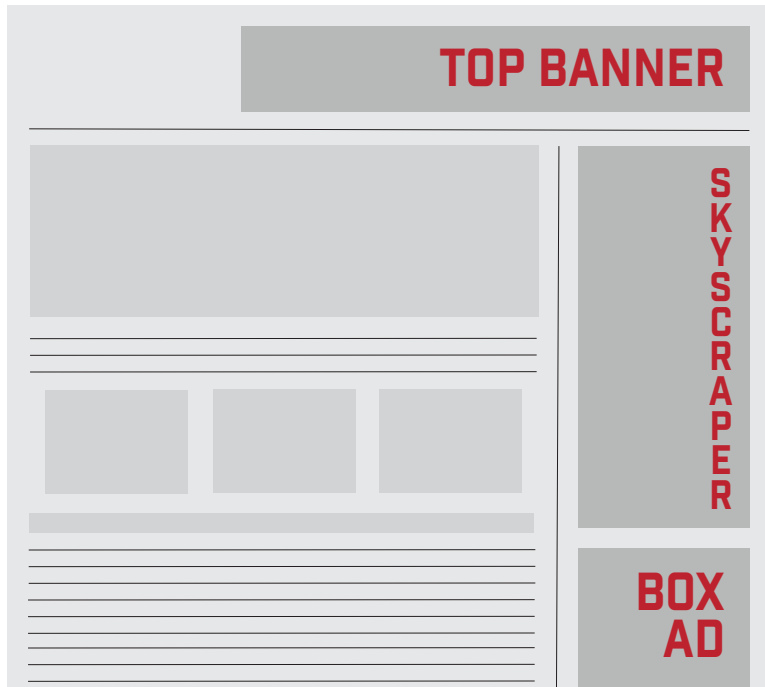
File-types Accepted: High resolution PDF, TIFF, EPS or JPG color.

Color: Send all files in CMYK mode. RGB and spot colors will be converted to CMYK. Publisher will not be responsible for shift in color.

Fonts: Unfurnished or PC platform fonts will be substituted.

File Submission: • Email: advertise@oceannews.com • Transfer file electronically via www.wetransfer.com or www.dropsend.com using advertise@oceannews.com as send-to address.

WEBSITE POSITIONS



**ALL BANNER & BOX AD POSITIONS
CAN ROTATE MULTIPLE ASSETS**

FOOTER BANNER

IMAGES ARE FOR ILLUSTRATION PURPOSES ONLY AND DO NOT REFLECT ACTUAL SIZE

RATES

ALL DIGITAL ADVERTISING PRICES INCLUDE FULL 4 COLOR

HOME PAGE	1-6 MONTHS	7-12 MONTHS	NEWS PAGES	1-6 MONTHS	7-12 MONTHS
Top Banner	\$600/mo	\$350/mo	Top Banner	\$750/mo	\$500/mo
Skyscraper	\$750/mo	\$500/mo	Skyscraper	\$850/mo	\$600/mo
Box	\$300/mo	\$175/mo	Box	\$300/mo	\$175/mo
Footer Banner	\$200/mo	\$150/mo	Footer Banner	\$200/mo	\$150/mo

DIRECTORY PAGES	1-6 MONTHS	7-12 MONTHS	EVENTS PAGE	1-6 MONTHS	7-12 MONTHS
Top Banner	\$200/mo	\$100/mo	Top Banner	\$200/mo	\$100/mo
Box	\$125/mo	\$75/mo	Skyscraper	\$200/mo	\$100/mo
Footer Banner	\$75/mo	\$50/mo	Box	\$125/mo	\$75/mo
			Footer Banner	\$75/mo	\$50/mo

DIMENSIONS

	PIXELS
Banner	728 x 90
Skyscraper	300 x 600
Box	300 x 250

REQUIREMENTS

Platform: Macintosh or PC accepted.

File-types Accepted: Web quality PDF, JPG, GIF or SVG.

Color: Send all files in RGB mode. CMYK and spot colors will be converted to RGB. Publisher will not be responsible for shift in color. Anti-alias should be set to smooth.

Pixel density: 72 dpi for full color artwork or grayscale.

Submit files to: advertise@oceannews.com via email, wetransfer.com or dropsend.com.

CONTACT YOUR SALES REPRESENTATIVE

NORTH AMERICA

Lisa Chilik

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Meagan Kohls

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INTERNATIONAL

Mimi Shipman

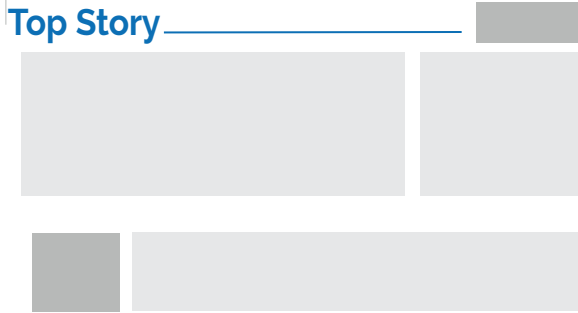
M: +44 (0) 7776017564

mshipman@tscpublishing.com

NEWSLETTER POSITIONS

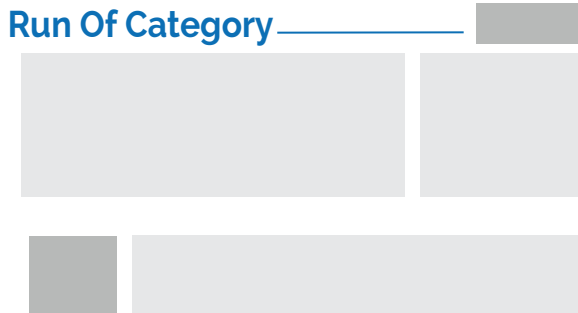


LEADERBOARD AD 600 X 74



TOP STORY SPONSORSHIP

LOGO
80 x 80 IMAGE
TITLE 50 Characters w/ Spaces
BODY 145 Characters w/ Spaces



RUN OF CATEGORY SPONSORSHIP

LOGO
80 x 80 IMAGE
TITLE 50 Characters w/ Spaces
BODY 145 Characters w/ Spaces

BANNER AD 600 X 74

BANNERS			SPONSORSHIPS		
	1-6 MONTHS	7-12 MONTHS	1-6 MONTHS	7-12 MONTHS	
Leaderboard	\$900/mo	\$700/mo	Top Story	\$800/mo	\$600/mo
Banner	\$875/mo	\$500/mo	Run of Category	\$725/mo	\$575/mo

BONUS EXPOSURE

Leaderboard purchase includes a **Top Banner** ad in the News section of oceannews.com
Banner purchase includes an in-article **Banner** ad in the News section of oceannews.com
Sponsorship purchase includes a **Skyscraper** ad in the News section of oceannews.com

DIMENSIONS

	PIXELS
Leaderboard	600 x 74
Banner	600 x 74

VIDEO

CONTACT YOUR SALES REPRESENTATIVE FOR DETAILS AND AVAILABILITY

REQUIREMENTS

- Platform:** Macintosh or PC accepted.
- File-types Accepted:** Web quality PDF, JPG, GIF or SVG.
- Color:** Send all files in RGB mode. CMYK and spot colors will be converted to RGB. Publisher will not be responsible for shift in color. Anti-alias should be set to smooth.
- Pixel density:** 72 dpi for full color artwork or grayscale.
- Submit files to:** advertise@oceannews.com via email, wetransfer.com or dropsend.com.

RATES

ALL ADVERTISING PRICES INCLUDE FULL 4 COLOR

MANUFACTURING / OPERATING	PRICE
Full page	\$1,947
2/3 Page	\$1,642
1/2 Island	\$1,380
1/2 Vert./Horiz.	\$1,257
1/3 Vert./Square	\$1,112
1/4 Page	\$979

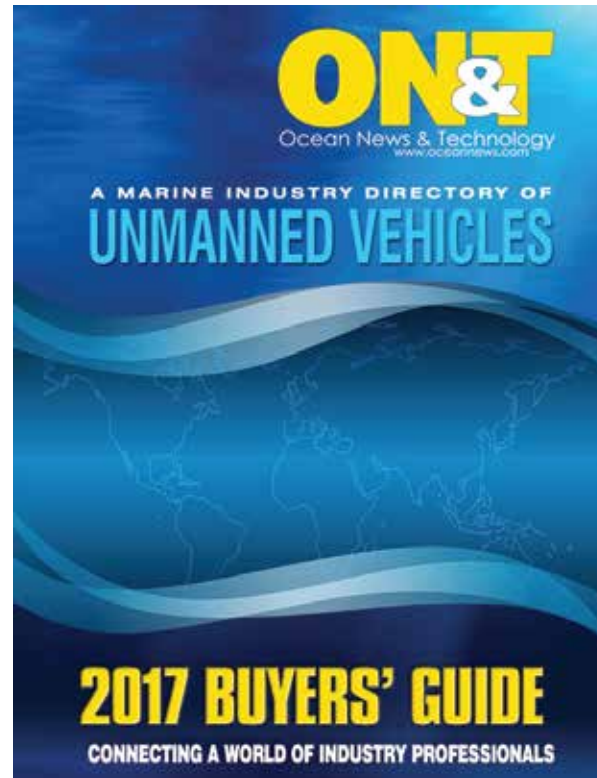
VEHICLE SECTIONS	PRICE
Full page	\$1,947
2/3 Page	\$1,642
1/2 Island	N/A
1/2 Vert./Horiz.	N/A
1/3 Vert./Square	\$1,112
1/4 Page	N/A

SPECIAL POSITIONS

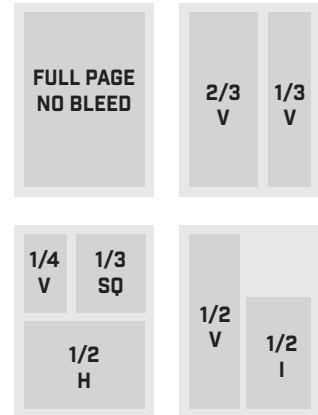
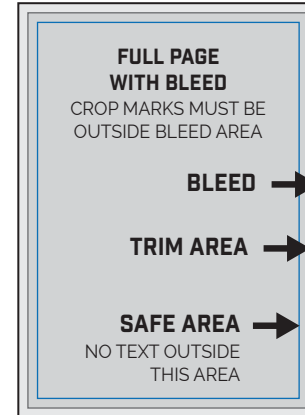
FULL PAGE	PRICE
Cover II	\$2,380
Cover III	\$2,380
Cover IV	\$2,380
Page 3	\$2,194
Adjacent TOC	\$2,194
**Other	\$2,194

This comprehensive digital directory includes detailed, comparative product information for ROV's, AUV's, USV's, Gliders, Crawlers, Landers and Towed Vehicles, as well as corresponding manufacturer contact listings.

The Buyers' Guide is distributed to over 18,000 industry professionals once per year and available 24/7 on the Ocean News & Technology website.



LAYOUT SPECIFICATIONS



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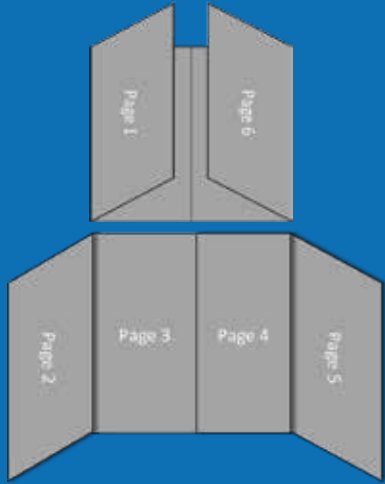
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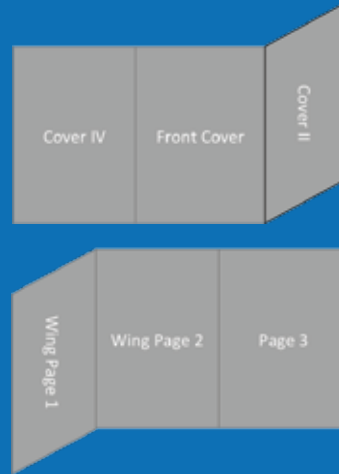
Fonts: Unfurnished or PC platform fonts will be substituted.

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CENTER GATEFOLD



FRONT GATEFOLD



LAYOUT SPECIFICATIONS

MANUFACTURING / OPERATING

PRICE

Gatefold Center

Spread - 6 Pages
Includes - Panorama, 360° image, or video**

\$10,000

Gatefold Front

Spread - 3-5 Pages
Includes - Panorama, 360° image, or video**

\$5,000 - \$10,000

Centerfold

Include video in the digital edition**

\$3,000

\$500

DIMENSIONS

INCHES

MILLIMETERS

Centerfold w/ Bleed

17.8" x 11.25"

452.12 x 285.75

****VIDEO SPECIFICATIONS**

File size: Under 10mb
File type: FLV, F4V, MP4
File dimensions: 400 x 300
Duration: 30 seconds to 2 minutes

Quality: Speed
Bitrate: 400 kb/s
Audio bitrate: 64 kb/s

EVENTS MAP SPONSORSHIP

MONTHLY \$250/ month

ANNUAL \$1,200/ year

Logo on website in Events section
Logo in magazine on Events map

Logo on website in Events section
Logo in magazine on Events map
Included in Quarterly Emailer

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DIGITAL MAGAZINE OFFERS

DESCRIPTION	SPECIFICATIONS	PRICE
Video*	Embedded videos and pop-ups	** \$500
Animation Content*	Live, external website content can be overlaid directly onto digital edition pages	HTML 5 animation \$500
Lightbox*	Pop-up window that appears when reader clicks specified link	URL to targeted website \$800 - \$1,000
Background Audio*	Add audio file to play in background	MP3 audio file (any audio file) \$300
Slide Shows*	Add images behind main page	Standard magazine requirements \$500
Audio Links*	Reader must click button to hear	MP3 audio file (any audio file) \$150
Interstitial Page	Pop-up page. Only available after pg.5	High-res image \$1,200
Sponsorship Page*	Premium spot, first page to view. Logo required - linked to company website.	Standard magazine content \$1,500
Tall Page*	Additional content below page without interruption the existing content	Standard magazine content \$800
Margin Banner	Skyscraper to left or right outside digital magazine	\$750 (\$500 for 6 months up)

*ADD ON DIGITAL FEATURE THAT REQUIRES PAID CONTENT IN MAGAZINE.

advertise@oceannews.com

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